



World Accreditation Day

2013



Like every year, since 2008, the EMA (Mexican Accreditation Entity) celebrated **World Accreditation Day**. This 2013, more than 270 representatives, entrepreneurs, academy, investigation centers, laboratories, inspection bodies and certification organisms gathered in Hacienda de los Morelos in Mexico City to reflect on the importance of the current role of accreditation as a way for **ease commerce worldwide**.



Currently, globalization means that the majority of people as consumers can acquire a variety of products and services either from national or foreign supply. In most of the countries, international commerce represents a significant part of Gross Domestic Product (GDP).



Lic. José Antonio Cifrián Barroso,
President ema

As we know: World Accreditation Day is commemorated every June 9 since 2008 as way to remember this important activity that helps to safeguard the society's security, health and heritage as well as protecting the environment and general communication pathways.

Accreditation is also a competitiveness tool that allows global commerce and the access to other markets with plausible rules .

In the presidium:



From left to right: Lic. Francisco Martha, ema Treasurer, Rep. Esther Quintana, Federal Representative in the Lower Mexican House, Lic. Jorge Marín, Founder and President of ema, Yoloxóchitl Bustamante PhD, General Headmistress of the National Polytechnic Institute, Lic. Rocío Ruiz, Competitiveness and Regulations Undersecretary for the Mexican Economics Secretariat, Lic. José Antonio Cifrián, ema President, Lic. Rafael Avante, Labor and Social Security Undersecretary, Ing. Ileana Martínez, President of the InterAmerican Accreditation Cooperation (IAAC), Master Carlos Noriega, CONCAMIN's Education Commission President, Ing. Arturo Rodríguez, Deputy Attorney for Environmental Audit for PROFEPA, Lic. Jesús Cabrera, ema Secretariat.

During the **opening ceremony**, our guest speakers remarked the importance of verified, calibrated, certificated and proved products and services that can compete in the global market.

Also the fact of current challenging and complex markets was remarked since it's were accreditation plays an essential role for it brings customer and consumer tranquility.

This is why governments are accepting and trusting more in accreditation, allowing their regulations or compulsory norms to be monitored and evaluated by accredited organisms by an entity like **ema**.



Lic. Rocío Ruiz,
Competitiveness and
Regulations Undersecretary
for the Mexican Economics
Secretariat..



Lic. Rafael
Avante,
Labor and Social
Security
Undersecretary



Mtro. Carlos Noriega,
President of the
Education Commission,
CONCAMIN



Yoloxóchitl
Bustamante PhD,
General
Headmistress IPN

To celebrate this day we had the participation of:



Ing. Hugo Gómez Sierra
CANAME President



Lic. Alberto Esteban Marina
Norms General Director for
the Mexican Economics
Secretariat.

Who gave us a panorama on **“The accreditation in Mexico: Current practices and tendencies”** highlighting the importance of this activity for both the society and entrepreneurs.

We also had the opportunity of hearing the vision of **Ing. Ileana Martínez**, President of the Inter American Accreditation Cooperation (IAAC) who shared remarks on accreditation systems worldwide through international and regional forums as well as national entities.

Also she remarked the importance of keeping the collaborative work towards strengthening the activities of accreditation in our continent in order to increase our competitiveness.



To end the series of conferences we heard **two success cases** from accredited laboratories:



Lic. Carlos Sepúlveda Ibarra
General Director
AGROLAB



Master Humberto Gómez
General Director of USAI from
Facultad de Química UNAM

Also, like every year, ema celebrates with a whole **“Accreditation Week”** this year we had the chance of hosting more than 500 visitors from different sectors such as:

Sector	Date	Participants
Certification Organisms	June 3rd	80
Medical, Forensic and Investigation Laboratories	June 3rd	80
Testing and Calibration Laboratories	June 4th	220
Inspection Bodies	June 5th	120



Congratulations to the accreditation community in the world !